

iNLiGHTEN

photography



Portrait Information Pack

Preparing for your Portrait Shoot

Thank you for selecting Inlighten Photography to capture your family portrait photos. We understand you will have plenty of questions so this should help answer most of them.



How long does it take?

Please allow approximately for your session, during which time we'll shoot for approximately 30 - 40 minutes, depending upon how your family feels. This usually allows us to capture approximately 80 to 120 photographs. Depending upon the weather, you have the choice of shooting in our studio, in our new cubby house, at the beautiful Pioneer Park nearby, or a combination of locations. If you have older children, allowing them to run around in the park and be themselves allows us to create beautiful, natural portraits, while babies and toddlers are more suited to our studio environment.

What do we wear?

It's up to you what you would like to wear. Your family portrait is a long term investment that will last for generations, so we do recommend avoiding clothes which will date. For example anything with logos, bright colours etc which may not be fashionable in ten years. From our experience, basic colours and neutral tones work best.

Should I get hair and make up done?

It's entirely up to you. If you would feel more comfortable and confident with your hair and make up done then we think it is a great idea. We highly recommend Gorgeous Hair and Beauty which is located next door to our studio, phone 02 9569 8200.

What is the process after the shoot?

On the day of your photographic session we'll organise a time which suits you to come back into our studio to view your photos. We usually recommend viewing your photos at a separate time to the actual shoot date, particularly if you have small children or babies, as they are usually a little tired by the end of the shoot. Selecting your family photos is an important life long decision and significant investment. For this reason, we encourage you to schedule your viewing time when you are without the children, and when all decision making people are available. This allows you to have a relaxed, interruption free environment to view your photos and select your presentation options. Please see over the page for more information on preparing for your Viewing Session.

Preparing for your Viewing Session

We know you're going to treasure your beautiful family photos for a lifetime, and we appreciate that you will want to make the right choices.

To assist in the selection process, we recommend having everyone relevant to the family present at your viewing. If an important member of the family is unable to attend, then we recommend rescheduling your viewing session for another time, with as many days notice as possible. If however, only one person is able to attend your family portrait viewing session, then we need this person to be able to confirm and finalise your order at the appointment.

All of the photos from your portrait session are kept for one month following your shoot. We include one Viewing Session for each shoot, any orders placed after your first viewing presentation meeting may incur a 10% administration fee therefore, it is important to be decisive when choosing your family portrait images. If you require a second viewing session or would like your photos to be stored by us for a longer period, a \$50 fee may apply.

Things to consider

You may like to think about the following items prior to your family portrait viewing session:

- Wall & desk/mantelpiece spaces available for your new family portrait collection.
- Existing frames you already have & if you need your new family portraits to match these.
- Which relatives you may want to give family portrait images to, and what type (family portrait, children, toddlers or newborn portrait).

Inlighten's Top Tip!

We suggest photographing available spaces in your home for your family portraits using your own digital camera or mobile phone. Bring the camera with these images to your viewing appointment to assist us in the design process.



Your Viewing Session

Your viewing session will be scheduled approximately 1 week after your shoot. It usually takes up to 1.5 hours to view your photos and design your family portrait collection.

At your viewing session, an Image Consultant will start by showing you a slide show of all your photos, set to music. This is a wonderful opportunity to relax and enjoy all of the photos from your shoot in our multi-media room. We will then assist you to select your favourite images. Your Image consultant will be able to show you how your portraits look with different colour options (eg. colour/black and white/sepia tone), with different crop options, plus as a completed art piece for your wall.



Payment

You are under no obligation to buy, however past experience has shown us our clients usually love the naturally beautiful images we have captured of their children, and upgrade from their initial package.

We would appreciate full payment at the time of the viewing. Alternately we have Ezy Pay payment plans available and welcome credit cards, cash and cheques.

Viewings are scheduled in 1.5 hour time slots, with appointments scheduled before and after yours, so we would really appreciate you being on time.

This is your main buying opportunity, with one Viewing Session allocated per shoot. All orders placed at subsequent meetings may incur a 10% administration surcharge plus a \$50 Viewing Session Fee.

*We love capturing beautiful family portraits
that are going to be treasured forever.*

We can't wait to share our passion with you.

Framing Portrait Packages

The packages below are provided as a sample of the types of packages available.

Package A

- 1 11 x 14" framed enlargement
- 1 8" x 12" mounted enlargements
- 2 5" x 7" mounted enlargements
- 2 Wallet size photos

Valued at \$1,665
Package Price \$995

Package B

- 1 Framing Set - Size A (Including 3 - 4 photos)
- 1 Large Acrylic Block
- 2 8" x 12" mounted enlargements for grandparents
- 2 5" x 7" mounted enlargements
- 2 Wallet size photos

Valued at \$2,450
Package Price \$1,595

Package C

- 1 Framing Set - Size A (Including 3 - 4 photos)
- 1 5" x 7" Image Portfolio - including 15 images
- 2 8" x 12" mounted enlargements
- 2 Wallet size photos

Valued at \$3,170
Package Price \$2,195

Individual Print Prices

	Purchased Alone	Purchased with Package
5" x 7" mounted enlargement	\$190	\$60
8" x 12" mounted enlargement	\$260	\$120
11" x 14" mounted enlargement	\$420	\$280

Additional packages available.

Mounted wall canvases, acrylics and custom designed framing sets also available.